

PRESENTATION RESOURCE

12/6/2007

To Whom It May Concern,

For more than two years Presentation Resource has worked with Greg Magnus and his team at AIM Custom Media to improve our market position in the trade show and large format graphics industries. Presentation Resource is a 20-year-old graphics design and production company based in Richmond, Virginia.

Having known Greg for over ten years and being aware of his success in publishing I was confident that he would help my company improve its reach through the web. Greg has clearly made the transition from print media to a significant competence in electronic media.

Greg's strategies have helped Presentation Resource and Exhibit Warehouse [our on-line trade show presence]. For example, ExhibitWarehouse.com has grown from \$0 to almost \$1Million dollars in just two years. We attribute part of this growth to the on-line marketing tools created by AIM Custom Media.

Greg is very interactive and doesn't hesitate to contact us and make small and large contributions to our growth. I highly recommend Greg and his team of experts at AIM Custom Media to help you meet or exceed your growth goals. If you have specific questions please feel free to contact me.

Best success,

Peter A. Winters
Managing Partner
Presentation Resource, LLC